



NATIONAL ENTREPRENEURSHIP BIZ SUMMIT

01st - 02nd August 2017, Hotel Istana, Kuala Lumpur



DRIVE ATTENDEES TO YOUR BOOTH AND MAXIMISE RETURN ON INVESTMENT

2017 EXHIBITION & SPONSORSHIP PROSPECTUS



Organised & Developed by:



Partnered by:



Supported by:



GRM TRAINING SDN. BHD.
(Previously Known As Global Resources Management)

Official Media Partners:

smartinvestor

WHATYOUWANT
.MY

SPONSORSHIP PACKAGES

Whether your goal is to increase brand awareness, differentiate yourself from competitors or simply attract more buyers to your booth, NEBS2017 offers a wide range of sponsorship opportunities that will maximize your investment. Based on your total sponsorship investment, you will qualify to receive additional benefits and added visibility based on different sponsorship levels

PLATINUM LEVEL

RM 65,000 + Investment

- Exclusive Media Interview Video
- Exclusive Press Conference (Print Media)
- Brand Logo Inclusion in Integrated Marketing (Social Media Platforms)
- Brand Logo Inclusion in Conference Digital Backdrop
- Exclusive Video for 2-Day Conference
- Three (3) Complimentary Tickets & VIP seats
- Souvenir for Delegate Bag Pack
- Brand Logo printed on Delegate Bag Pack
- Private Lounge : 1 Mother Booth with 2 Complimentary Exhibitor Pass (including 2 tea breaks and lunch)
- Representative to pick for 3 Lucky Prize Draws

GOLD LEVEL

RM 45,000 + Investment

- Exclusive Media Interview Video
- Brand Logo Inclusion in Integrated Marketing (Social Media Platforms)
- Brand Logo Inclusion in Conference Digital Backdrop
- Two (2) Complimentary Tickets & VIP seats
- Souvenir for Delegate Bag Pack
- Brand Logo printed on Delegate Bag Pack
- Two (2) Complimentary Exhibitor Tags
- Private Lounge : 1 Shell Scheme Booth Size 3m * 3m
- 1 Unit Information Desk with 2 units folding chairs and 13amp power point
- Fascia Board with Exhibitor's Name
- Downloadable Conference photos

SILVER LEVEL

RM 22,000 + Investment

- Generic Media Interview Video
- Brand Logo Inclusion in Integrated Marketing (Social Media Platforms)
- Brand Logo Inclusion in Conference Digital Backdrop
- One (1) Complimentary Conference & Workshop Full Access Ticket
- Souvenir/Brochure for Delegate bag Pack
- Brand Logo printed on Delegate Bag Pack
- Open Exhibition Area size 1.5m*1.5m (Front Hall Exposure)
- 1 unit Information Desk with 2 units folding chairs and 13 amp power point
- Downloadable Conference Photos

BRONZE LEVEL

RM 9,500 + Investment

- Brand Logo Inclusion in Conference Digital Backdrop
- One (1) Complimentary Conference & Workshop Full Access Ticket
- Souvenir/Brochure for Delegate Bag Pack
- Brand Logo printed on Delegate Bag Pack
- Two (2) Complimentary Exhibitors Tags (Including two tea breaks and lunch)
- Open Exhibition Area size 1.5m*1.5m (Front Hall Exposure)
- 1 unit Information Desk with 2 units folding chairs and 13 amp power point
- Downloadable Conference Photos

GENERAL EVENT SPONSORSHIP

EXCLUSIVE!!

**Stand Out And Announce the Lucky
Draw Winners**

8 WINNERS

SPONSOR

**8 LUCKY DRAW
PRIZES**



KEYNOTE SPEAKER RM8,000

- Company name on keynote slide
- Keynote Speaker presentation



PROGRAM BOOKLET RM3,000

- Company Logo on booklets as a sponsor



LANYARDS RM3,000

- Company name on Lanyards
- Company Name on Printed materials



DELEGATE BAGS RM3,000

- Company Name on Bags
- Company Name on printed materials

LUNCHEON & COFFEE BREAK SPONSORSHIP



- One Exhibitor Booth
- Brand Logo on printing materials
- Brand Logo on all tables
- Signage at Reception area
- Recognition as Sponsor during Lunch/
Coffee Break
- 3 Conference Tickets

LOGISTICS SPONSORSHIP

**SPONSOR THE RETURN AIR TICKETS & ACCOMODATION OF OUR
INTERNATIONAL SPEAKERS**

- Recognition as a Sponsor
- Luncheon with the Speakers
- 3 Conference Tickets



JONATHAN YABUT

**ASIA APPRENTICE WINNER
KEYNOTE SPEAKER
NEBS 2017**

EXHIBITION PACKAGES

EXHIBITING FEES

FROM RM5,000 First Come
Basis

WANT MORE ACCESS? WHO DOESN'T.

Exhibiting at the NEBS 2017 conference puts your brand in front of the largest gatherings of serial entrepreneurs in the world—not to mention that it gets you face-time with key decision-makers and the top names in the profession.

EXHIBITION PACKAGES INCLUDE:

- Guaranteed Visibility
- Draped tables & 2 chairs
- Listing of your company name in the conference program
- Exhibitor tags for your staff

TARGET AUDIENCE

- Startup Companies
- Serial Entrepreneurs
- Micro, Small & Medium Enterprises
- Entrepreneurship Associations
- Social Enterprises

WHO SPONSORS /EXHIBITS?

- Consultancy Organizations
- Financial Service Providers
- SME Banks
- I.T Solution Providers
- Media & Trade Publications
- Software Vendors & Solution Providers
- Potential Investors
- Crowd Funding Companies
- Angel Investors
- Entrepreneurship Associations

For assistance reserving your sponsorship, please contact a member of our experienced sales team.

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